



Michigan

Fresh Fruit and Vegetable State Profile



Fresh Produce

Economic Impact:



\$3.9B

Total sales



429K

Total acres of fresh produce



37.0K

Total employees



8K

Total farms

Opportunities to Increase Fruit and Vegetable Consumption:

90.85%

of adults across Michigan are **not** meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

\$54.4M

in fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC)



\$1.4B

Total wages

\$105.0M

Fresh Produce and Tree Nuts Exports

\$2.1M

Support for State Governments to Enhance Produce Safety

\$18.5

State Adverse Effect Wage Rate (AEWR)

\$10.1

State Minimum Wage Per Hour



Farm Bill Investments in

Fruits and Vegetables:

\$6.2M

Fresh Fruit and Vegetable Program (FFVP) to 285 schools annually

\$2.3M

Specialty Crop Block Grants

\$10M

Specialty Crop Research Initiative (SCRI)

\$475K

Pest and Disease Grants

12.0%

Organic Share of Produce Dollars