



# Florida

## Fresh Fruit and Vegetable State Profile



### Fresh Produce

### Economic Impact:



**\$19.8B**

Total sales



**566K**

Total acres of fresh produce



**139.5K**

Total employees



**7K**

Total farms

### Opportunities to Increase Fruit and Vegetable Consumption:

**88.55%**

of adults across Florida are **not** meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

**\$113.7M**

in fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC)



**\$6.3B**

Total wages

**\$745.1M**

Fresh Produce and Tree Nuts Exports

**\$1.9M**

Support for State Governments to Enhance Produce Safety

**\$14.8**

State Adverse Effect Wage Rate (AEWR)

**\$11**

State Minimum Wage Per Hour



### Farm Bill Investments in

### Fruits and Vegetables:

**\$10.7M**

Fresh Fruit and Vegetable Program (FFVP) to 276 schools annually

**\$3.8M**

Specialty Crop Block Grants

**\$97K**

Specialty Crop Research Initiative (SCRI)

**\$5M**

Pest and Disease Grants

**11.9%**

Organic Share of Produce Dollars