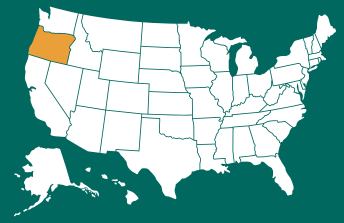


# FRESH FRUIT & VEGETABLE STATE PROFILE

## Oregon



### Fresh Produce Economic Impact

**394K**

Total Acres of  
Fresh Produce



**\$4.8B**

Total  
Sales



**8,659**

Total  
Farms



**46.5K**

Total  
Employees



**\$1.7B** Total Wages

**\$197.6M** Fresh Produce and Tree Nuts Exports

**\$630K** Support for State Governments  
to Enhance Produce Safety

**\$17.97** State Adverse Effect Wage Rate (AEWR)

**\$13.50** State Minimum Wage Per Hour

### Opportunities to Increase Fruit & Vegetable Consumption

**89%** of Schools  
Needing  
Updated Kitchen  
Equipment



**87.45%** of adults across Oregon are **not**  
meeting the Dietary Guidelines for  
Americans recommendations for  
fruit and vegetable consumption



**\$21.1M** in fruit and vegetable vouchers for participants in the  
Women, Infants and Children program (WIC)



### Farm Bill Investments in Fruits & Vegetables

**\$4.1M** in Fresh Fruit and Vegetable Program (FFVP) to **173** schools annually

**\$2.1M** Specialty Crop Block Grants

**\$50K** Specialty Crop Research Initiative (SCRI)

**\$1.8M** Pest and Disease Grants

**15.18%** Organic Share of Produce Dollars

