

# FRESH FRUIT & VEGETABLE STATE PROFILE

# Louisiana



## Fresh Produce Economic Impact

**27,054**

Total Acres of  
Fresh Produce



**\$1.1B**

Total  
Sales



**1,470**

Total  
Farms



**9,729**

Total  
Employees



**\$376M** Total Wages

**\$200K** Fresh Produce and Tree Nuts Exports

**\$408K** Support for State Governments  
to Enhance Produce Safety

**\$13.67** State Adverse Effect Wage Rate (AEWR)

**\$7.25** State Minimum Wage Per Hour

## Opportunities to Increase Fruit & Vegetable Consumption

**93%** of Schools  
Needing  
Updated Kitchen  
Equipment



**90.75%** of adults across Louisiana are **not**  
meeting the Dietary Guidelines for  
Americans recommendations for  
fruit and vegetable consumption



**\$22.2M** in fruit and vegetable vouchers for participants in the  
Women, Infants and Children program (WIC)



## Farm Bill Investments in Fruits & Vegetables

**\$4.2M** in Fresh Fruit and Vegetable Program (FFVP) to **135** schools annually

**\$395K** Specialty Crop Block Grants

**\$0** Specialty Crop Research Initiative (SCRI)

**\$51K** Pest and Disease Grants

**6.21%** Organic Share of Produce Dollars

